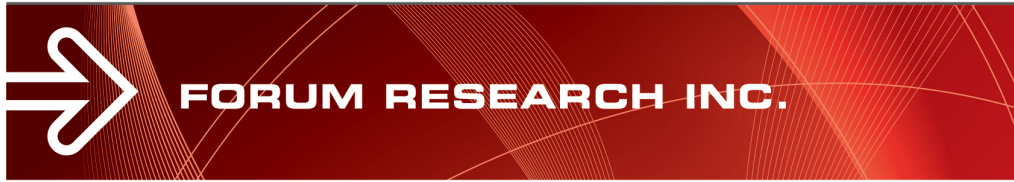


NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

March 23rd, 2016

HIGHLIGHTS:

- Close to three quarters approve of the job John Tory is doing as mayor (72%).
- "Mr. Tory is adept at not putting a foot wrong, even if he rarely ventures a foot in any direction without hedging his bets. He is a consummate expectations manager," said Forum Research President, Dr. Lorne Bozinoff.

FOR IMMEDIATE RELEASE

Mayor Tory's approval holds steady and high

Most popular among the oldest and wealthiest

TORONTO March 23rd - In a random sampling of public opinion taken by the Forum Poll™ among 908 Toronto voters, close to three quarters approve of the job John Tory is doing as mayor (72%) and this is consistent with his recent assessments (February 23 - 71%, January 29 - 76%).

Approval of Tory is especially characteristic of the oldest (82%), the wealthy (\$80K to \$100K - 80%), in the downtown (77%), among those who voted for him, obviously (91%) but also among Chow voters (74%) and among the best educated (post grad - 80%).

"Mr. Tory is adept at not putting a foot wrong, even if he rarely ventures a foot in any direction without hedging his bets. He is a consummate expectations manager," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 908 randomly selected voters in Toronto, Ontario. The poll was conducted on March 22nd, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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TORONTO

March 23rd, 2016

Mayor Tory Approval - Trending

%	Sample	Approve
March 23 rd , 2016	908	72
February 23 rd , 2016	836	71
January 29 th , 2016	586	76
January 25 th , 2016	549	73
December 29 th , 2015	802	75
November 16 th , 2015	812	77
August 2 nd , 2015	892	72
July 16 th , 2015	825	74
June 8 th , 2015	822	69
May 5 th , 2015	822	72
April 11 th , 2015	865	71
March 15 th , 2015	520	72
February 21 st , 2015	807	65
January 25 th , 2015	843	67

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TORONTO

March 23rd, 2016

Approval of Mayor Tory

'Overall, do you approve or disapprove of the job John Tory is doing as mayor?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	908	189	158	184	155	222	470	438
Approve	72	71	68	71	69	82	71	72
Disapprove	28	29	32	29	31	18	29	28

Region

%	Total	The former City of Toronto + East York	North York	Etobicoke + York	Scarborough
Sample	908	364	208	181	155
Approve	72	76	74	69	67
Disapprove	28	24	26	31	33

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	908	154	385	127	60
Approve	72	44	91	74	63
Disapprove	28	56	9	26	37

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

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